TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ

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Sayı : E-34221550-720-6706 **Tarih**: 13.06.2025
Konu : Fuar Duyuruları - Cezayir

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 12.06.2025 tarih ve E-82877844-454.09-00110184039 sayılı yazısı.

İlgide kayıtlı yazıda, 2-4 Şubat 2026 tarihlerinde Cezayir'in Oran şehrinde 15. Uluslararası Yenilenebilir Enerji Fuarı ve 4-10 Eylül 2025 tarihlerinde Başkent Cezayir'de 4. Afrika Ticaret Fuarı'nın (https://2025.iatf.africa/newfront) düzenleneceği bildirilmektedir.

Bahse konu fuarlara ilişkin kataloglar ekte sunulmaktadır.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza
Mustafa BAYBURTLU
Genel Sekreter Yardımcısı

EK:
1- Uluslararası Yenilenebilir Enerji Fuarı (3 sayfa)
2- Afrika Ticaret Fuarı (6 sayfa)

Bu belge, 5070 Sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile İmzalanmıştır.
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المعرض الدولي للطاقات المتجددة، طاقات المستقبل والتنمية المستدامة

RENEWABLE ENERGIES, FUTURE ENERGIES, AND SUSTAINABLE DEVELOPMENT
INTERNATIONAL EXHIBITION

era

15th EDITION

02-03-04 Feb 2026

DECARBONIZING THE AIR IS AN URGENCY NOT JUST WORDS

Oran Convention Center CCO

Organized by: myriade communication, EXLAND

Partners: ARH, CDER, CREFE

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Algiers on May 25 th, 2025

Your Excellency, Mr Ambassador of Turkiye in Algeria

Subject: Participation of Turkish companies in the ERA 2026 the15th Edition.

Your Excellency,

We are pleased to announce that the 15th edition of the Renewable Energy, Energies of the Future and Sustainable Development (ERA) Exhibition, will be held from February 2nd to 4th, 2026, at the Oran Convention Center.

This exceptional 2026 Edition of the ERA exhibition will host the Electricity and Renewable Energy Exhibition (SEER), in a dynamic of strategic convergence.

Through this unprecedented collaborative initiative, we aim to bring together industrial players working to implement the production, distribution, and storage processes required by the energy mix. The development of solar energy, decarbonization, and the demands of energy diversification require enhanced cooperation, that will effectively allow an integration of sustainable resources and a consolidation of the stability of the electricity grid.

During this unique edition; Renewable Energy and Electricity Professionals will have the opportunity to discuss collaboration perspectives, joint investments, and projects aiming the production costs optimization, while reducing the carbon footprint. This double meeting will highlight the development and growth levers of the renewable sector in Algeria.

High-level conferences will highlight the latest advances in the development of renewable energies and their application (storage, network management, solar technologies, rural electrification, digitalization, decarbonization, green hydrogen, desalination, etc.).

We consider your participation as essential for the influence and quality of this event. your team's expertise, as well as your companies industrial and commercial know-how, deserve to be highlighted in a framework of exchanges and concrete business opportunities.

Also, we would be honored to welcome your companies as exhibitors and/or sponsors of our event.

While awaiting the pleasure of your presence, please accept, Excellency, the expression of our highest consideration.

EURL MYRIADE Communication
Lots. Zergoug N° 13 - HYDRA ALGER
RC 16/00-0573913 B 07

Exhibition commissioner

Madjid Mendili

Myriade Communication : Eurl au capital de 1 000.000.00 DA

Lotissements Zergoug, Villa N°13, Hydra, Alger 16000, Algérie. + 213 (0) 555 62 53 14 / 0549 83 60 27 / 0555 03 00 67

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era

2026 EDITION

DECARBONIZING THE AIR IS AN URGENCY NOT JUST WORDS

for its 15th edition ERA 2026 strengthens its annual meeting by focusing on the key themes of energy transition

TOGETHER FOR A DECARBONIZED WORLD

- **MEET** the major players in the energy sector
- **PRESENT** your products, solutions and projects
- **DEVELOP** your business networks
- **BENEFIT** from a communication platform around the energy transition

find your answers by participating in the Exhibition

3 Days Exhibition

Dedicated spaces for :

- Institution
- Companies
- Startups
- Research Centers
- employment and training
- Universities

a rich program of conferences

- Technical communication
- Panel of experts
- Debates

Exposants historiques :

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GATEWAY TO NEW OPPORTUNITIES

ALGIERS, ALGERIA

4-10 SEPTEMBER 2025

IATF 2025

The AfCFTA Marketplace

PROMOTED BY AFREXIMBANK

IN COLLABORATION WITH African Union, AfCFTA

HOSTED BY ALGERIA

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African Export-Import Bank (Afreximbank), in collaboration with African Union Commission and AfCFTA Secretariat, brings you the **4th Intra-African Trade Fair (IATF2025)** which will be hosted by the **People's Democratic Republic of Algeria, in Algiers.**

IATF2025 will provide a unique and valuable platform for businesses to access a single African **market of over 1.4 billion people with a GDP** of over US$3.5 trillion created under the African Continental Free Trade Area.



H.E. Chief Olusegun Obasanjo GCFR
Chairman of the IATF Advisory Council
and Former President of Nigeria

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IATF2025 will comprise the following key components:

01.

TRADE EXHIBITION

Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up pavilions and exhibition stands, which will enable them to customise their exhibitions to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.

02.

TRADE AND INVESTMENT FORUM

The four-day conference will feature leading African and international speakers and a variety of sessions dealing with African trade and investment issues. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing. It will also discuss key barriers affecting intra-African trade and investment and provide practical solutions.

03.

CREATIVE AFRICA NEXUS (CANEX)

This platform will showcase the African and Diaspora creative economy in fashion, music, film, arts and craft, sports, literature gastronomy and culinary arts. The CANEX Programme will include a Creative Africa Summit and dedicated Creative Industry Exhibition and showcase.

04.

A B2B AND B2G PLATFORM

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme which will provide trade facilitation and financing solutions to Africa buyers.

05.

SPECIAL DAYS

The Special Day segment is open to countries, private and public sector entities and offers opportunities for them to sponsor their own special event on a particular day to showcase their trade, investment, tourism, and cultural opportunities.
The first slot is reserved for the Host Country (Algeria).

06.

IATF VIRTUAL

This platform showcases goods, services and investment opportunities on an interactive online platform. The IATF Virtual is currently live and will continue even after the physical Trade Fair has ended.
www.intrafricantradefair.com/en/iatf-virtual-page



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07.

AFRICA AUTOMOTIVE SHOW

The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.

08.

AU YOUTH START-UP PROGRAMME

The Youth Start-Up segment will have a dedicated Pavilion for African Youth Start-Ups where they will showcase their innovative ideas, prototypes, goods and services. The IATF will provide opportunities for matchmaking, entrepreneurship, training, networking amongst the youth and other delegates at the Trade Fair.

09.

DIASPORA DAY

IATF2025 Diaspora Day will highlight commercial and cultural ties between Africa and its diaspora, featuring a Diaspora Summit, market and exhibition, cultural and gastronomic showcase.

10.

AFRICA RESEARCH AND INNOVATION PLATFORM @IATF

The Africa Research and Innovation Platform @IATF will allow university students, academia and national researchers to exhibit prototypes of their inventions and showcase published research papers. This will provide opportunity for researchers to move from prototype to full development and also attract venture capital.

11.

SUB-SOVEREIGN GOVERNMENTS NETWORK (AFSNET)

The African Sub-Sovereign Governments Network Conference presents a platform to promote intra-African trade and investment, educational and cultural exchanges and effective and active engagement on development of African regions among sub-sovereigns in the context of the AfCFTA. The Conference is expected to bring together, several African Sub-Sovereign Governments including members of the Forum of Regions of Africa (FORAF) as well as a diverse range of high-level participants from the Diaspora. Participants will include senior government officials, prominent private sector leaders, seasoned investors, reputable financial institutions, and respected development partners.






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IATF2025 Projections:

+2,000 exhibitors

+35,000 visitors

+140 participating countries

+$44bn in trade & investment deals

IATF2023 Outcomes:

+1,939 exhibitors

+28,000 visitors

+130 participating countries

+$43,8bn in trade & investment deals



The Exhibition will target the following key sectors/groups:

Agriculture & Agro processing
Automotive
Clothing & Textiles
Construction & Infrastructure
Consumer goods
Creative Industries & Entertainment
Diaspora
Education
Energy & Power
Engineering
Finance
Health & Pharmaceuticals
ICT
Research, Innovation and Development
Logistics
Manufacturing
Mining and mineral beneficiation
Standards and quality infrastructure
Aviation and Tourism
Transport (road, rail, maritime, air)
Youth Start-ups

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To get more information, please visit www.intrafricantradefair.com

All enquiries should be sent to: info@intrafricantradefair.com

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