TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ

BSD5Y23BKU

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-1986 **Tarih**: 23.02.2024
Konu : İran Tekstil Fuarı - Sitex 2024

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

İran Ankara Büyükelçiliği'nden alınan mesajda, İran'ın en büyük tekstil fuarlarından olan Sitex 2024 Uluslararası Tekstil Fuarı'nın, 4-7 Temmuz 2024 tarihlerinde İsfahan'da düzenleneceği bildirilmektedir.

Fuar ile ilgili broşür ekte paylaşılmakta olup Fuara katılacak firmaların uçuş hariç tüm masraflarının (*4 yıldız otelde 4 gece konaklama, transferler, şehir turu*) İran tarafınca karşılanacağı belirtilmektedir. Detaylı bilgi için İran Ankara Büyükelçiliği'nden Emir Bey (*+90 551 211 26 15*) ile temas kurulabilir.

Bilgilerini ve üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza
Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Sitex 2024 Broşürü (5 sayfa)

Bu belge, 5070 Sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile İmzalanmıştır.
Evrak sorgulaması https://odaborsaebys.tobb.org.tr:443/tso-sanliurfa-envision/Validate_Doc.aspx?eD=BSDZT0S2S&eS=1418 adresinden yapılabilir.

Gelen Tarih Sayı: 23.02.2024 - 1418

SITEX 2024

16th International Exhibition Of TEXTILE INDUSTRY

نمایشگاه بین‌المللی اصفهان
ISFAHAN EXHIBITION

روشا رخداد
ROSHA ROKHDAD

ISFAHAN INTERNATIONAL
EXHIBITION CENTER
4-7July 2024 3-9pm



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Web : www.isfahansitex.ir

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.
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16th International Exhibiton Of TEXTILE INDUSTRY

The Largest Textile Exhibition at the Center of Iran

Iran's textile industry has a history that stretches back to the 11th and 12th centuries, when the country was one of the world's premier exporters of textiles and silks to Europe, Asia and the rest of the world.

Over a hundred years ago the first textile mill operating with European machinery was established in the Iranian capital Tehran, and today, Iran's textile and clothing industry accounts for more than 13 per cent of its industrial employment and makes up for more than 20 per cent of exports.

The country's textile companies are mostly based in the central provinces such as Yazd and Isfahan as well as the cities of Tehran and Qazvin, while there are also a lot of units in the Northern provinces and Azerbaijan.

Exports include garments, cotton and cotton-blend fabrics, and floor coverings. Iran features in the list of the world's top 20 textile investment opportunities, and industry experts are convinced there is still a wealth of untapped potential in Iran's textile and clothing industry just waiting to be discovered by overseas investors.



Advantages of Iran's Textile Industry:



- Good availability of raw materials
- Large number of manufacturing facilities
- Cheap labor force
- Cheap energy resources
- Low costs
- Unique location to easy access via Turkey to Europe, and direct access to Persian Gulf countries, CIS and Russia
- Being in the list of the world's top 20 textile investment opportunities
- Special loans, subsidies and incentives allocated by Iranian government to boost the industry
- Existence of 10,000 active textile units in the country

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ITEMS TO BE EXHIBITED:

Spinning Machinery and Spare parts, Weaving, Knitting, Embroidery, Garment Making Machinery, Garments And Other Textile Processing Machinery, Dyeing And Finishing Machinery, Digital Printing, Technical Textiles, Textile Dyes & Industrial Chemicals, Laboratory Testing And Measuring Equipment's, Software And Design.

VISITOR PROFILE:

Agents, Buying Offices, Sales Representatives, Chain Stores, Manufacturers, Department Stores, Designers, Garment Retailers and Wholesalers, Large Scale Retailing, Trading Companies.

Stand Type	Minimum Space	Cost / Euro	Notes
Outdoor Raw Space	36 sqm	100	● Outdoor space ● Company profile in exhibition catalogue
Indoor Raw Space	24 sqm	150	● Floor space ● Electric supply ● Company profile in exhibition catalogue ● General cleaning of aisles
Build-Up Space	12 sqm	200	● Side walls, fitted in standard booth system frame ● Fascia board with company name & stand number (English) ● 1 table + 2 chairs ● Electric supply ● General cleaning of aisles ● Company profile in exhibition catalogue



www.isfahansitex.ir

ISFEX Isfahan

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Isfahan Textile Industry:

- Isfahan for long has been Iran's textile hub
- Isfahan accommodates 40% of country's textile industry
- Isfahan has been rightly named as Manchester of Iran
- Isfahan hosts over 2000 textile units

About Isfahan Sitex :

Started in 2000, ISFAHAN SITEX has become Iran's second most important exhibition intextile industry organized by Isfahan Province International Exhibition Company in Isfahan. The event during the past Years has gone beyond domestic market and brought the demand and potentials of Iranian companies together with international supply and expertise.

Therefore, "ISFAHAN SITEX 2024" attracting professionals, buyers and direct consumers from across the Iranian textile industry will be an ideal networking opportunity for those who are eyeing the lucrative Iran market





ISFAHAN SITEX 2023 at a Glance:

Exhibitors: **101**
Visitors: **7000**
Gross Exhibition Space: **12000 sqm**
Supporting Organizations: **10**

Participating Countries:

Turkey, China, India, Pakistan, Oman, Germany

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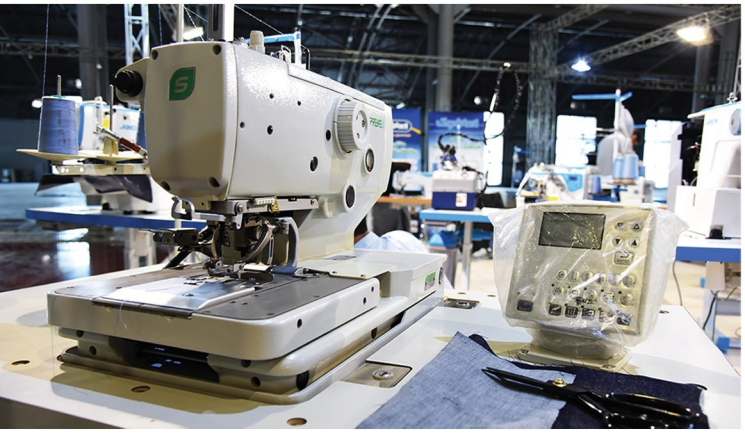
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Overseas Participants Will Enjoy:

- 4 nights Free Accommodation in 4 Stars Hotel
- Free Transfers(Airport, Hotel, Exhibition)
- Free City Tour

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