TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-149-7480 **Tarih**: 25.07.2024
Konu : Helal Expo ve 10. Dünya Helal Zirvesi

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

İlgi : Helal Akreditasyon Kurumu'ndan alınan 16.07.2024 tarihli ve 98727711 sayılı yazı.

Ekte bir örneği sunulan ilgi yazıda, 27-30 Kasım 2024 tarihlerinde İİT Helal Fuarının ve 10. Dünya Helal Zirvesinin İstanbul Fuar Merkezi'nde düzenlenmesinin planlandığı iletilmiştir.

Bilgilerini ve konu hakkında ilgili üyelerinize duyuru yapılmasını rica ederim.

Saygılarımla,

e-imza
Mustafa SARAÇÖZ
Genel Sekreter

EK:
1- Helal Akreditasyon Kurumu'ndan alınan yazı.
2- Helal Expo 2024 ve 10. Dünya Helal Zirvesi Davet Metni (1 sayfa)
3- Helal Expo 2024 ve 10. Dünya Helal Zirvesi Tanıtım Broşürü (14 sayfa)

Bu belge, 5070 Sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile İmzalanmıştır.
Evrak sorgulaması https://odaborsaebys.tobb.org.tr:443/tso-sanliurfa-envision/Validate_Doc.aspx?eD=BSNC8NHSS&eS=5109 adresinden yapılabilir.

T.C.
HELAL AKREDİTASYON KURUMU
Uluslararası İlişkiler Dairesi Başkanlığı

Sayı : E-32057160-000-00098727711
Konu : Helal Expo ve 10. Dünya Helal Zirvesi

DAĞITIM YERLERİNE

Malumları olduğu üzere helal temalı fuar, konferans, kongre vb. etkinlikler; İslam İşbirliği Teşkilatı (İİT) üyesi ülkeler başta olmak üzere dünya genelindeki Müslümanlar arasında helal belgeli ürün ve hizmet ticaretinin geliştirilmesine, güvenilir ve sürdürülebilir bir helal belgelendirme sisteminin tesisine ve ülkelerin helal kalite altyapılarının iyileştirilmesine yönelik iş birliklerinin artırılması açısından önemli fırsatlar oluşturmaktadır.

Bu bağlamda, "Helal Sektörünün On Yıllık Başarısı: Vizyonu Birleştirmek, Geleceği Şekillendirmek" temalı İİT Helal Helal Fuarının ve 10. Dünya Helal Zirvesinin, 27-30 Kasım 2024 tarihlerinde İstanbul Fuar Merkezi'nde düzenlenmesi planlanmaktadır.

Bu kapsamda, tanıtım broşürü ve davet metni ekte yer alan mezkûr fuarın ve zirvenin Kurumunuz/Odanız/Birliğiniz/Derneğiniz görev alanındaki paydaşlara duyurulması hususunda,

Bilgilerini ve gereğini arz/rica ederim.

Zafer SOYLU
Yönetim Kurulu Başkanı

Ek:
1- Helal Expo 2024 ve 10. Dünya Helal Zirvesi Davet Metni (1 Sf)
2- Helal Expo 2024 ve 10. Dünya Helal Zirvesi Tanıtım Broşürü (14 Sf)

Bu belge güvenli elektronik imza ile imzalanmıştır.
Belge Doğrulama Kodu:
63CFABBA-D665-4AFC-AEA3-9BBC7B3E5DF1
https://www.turkiye.gov.tr/ticaret-bakanligi-ebys

Adres: Mustafa Kemal, 2120. Cd. No:12, 06530 Çankaya/Ankara
Telefon No: 03129390818 Faks No: 2195581
e-Posta: o.govercin@hak.gov.tr
İnternet Adresi: www.ticaret.gov.tr
KEP Adresi: tchelalakreditasyon@hs01.kep.tr

Ayrıntılı bilgi için:
Ömer Faruk GÖVERCİN
Helal Akreditasyon Uzman Yardımcısı
Telefon No: 03129390818

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.
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DAĞITIM LİSTESİ:

Sanayi ve Teknoloji Bakanlığına (Kalkınma Ajansları Genel Müdürlüğü)
Küçük ve Orta Ölçekli İşletmeleri Geliştirme ve Destekleme İdaresi Başkanlığına (KOSGEB)
Uluslararası Sağlık Hizmetleri Anonim Şirketi Genel Müdürlüğüne (USHAŞ)
Dış Ekonomik İlişkiler Kurulu Başkanlığına (DEİK)
İstanbul İhracatcı Birlikleri Genel Sekreterliğine (İİB)
Uludağ İhracatçı Birliklerine (UİB)
Ege İhracatcı Birliklerine (EİB)
Güneydoğu Anadolu İhracatçı Birlikleri Genel Sekreterliğine (GAİB)
Türkiye Odalar ve Borsalar Birliği Başkanlığına (TOBB)
Ankara Ticaret Odası Başkanlığına (ATO)
İstanbul Ticaret Odası Başkanlığına (İTO)
Bursa Ticaret ve Sanayi Odası Başkanlığına
Türkiye İhracatçılar Meclisi Başkanlığına (TİM)
Türkiye Tarım Kredi Kooperatifleri Merkez Birliği Genel Müdürlüğüne
Anadolu Aslanları İşadamları Derneğine (ASKON)
Beyaz Et Sanayicileri ve Damızlıkçılar Birliği Derneğine (BESD BİR)
Gıda Perakendecileri Derneğine (GPD)
Müstakil Sanayici ve İşadamları Derneğine (MÜSİAD)
Tüm Sanayici ve İş Adamları Derneğine (TÜMSİAD)
Türk Sanayicileri ve İş Adamları Derneğine (TÜSİAD)
Türkiye Süt Et Gıda Sanayicileri ve Üreticileri Birliğine (SETBİR)
Yumurta Üreticileri Merkez Birliğine (YUMBİR)
Türkiye Gıda ve İçecek Sanayii Dernekler Federasyonuna (TGDF)

Bu belge güvenli elektronik imza ile imzalanmıştır.

Belge Doğrulama Kodu:
63CFABBA-D665-4AFC-AEA3-9BBC7B3E5DF1 https://www.turkiye.gov.tr/ticaret-bakanligi-ebys

Adres: Mustafa Kemal, 2120. Cd. No:12, 06530 Çankaya/Ankara
Telefon No: 03129390818 Faks No: 2195581
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İnternet Adresi: www.ticaret.gov.tr
KEP Adresi: tchelalakreditasyon@hs01.kep.tr

Ayrıntılı bilgi için:
Ömer Faruk GÖVERCİN
Helal Akreditasyon Uzman Yardımcısı
Telefon No: 03129390818

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The Standards and Metrology Institute for Islamic Countries
I'Institut de Normalisation et de Métrologie pour les Pays Islamiques
معهد المواصفات والمقاييس للدول الإسلامية

File No: SMIIC-2024-103-202 **05/06/2024**
Subject: Halal Expo 2024 and 10th World Halal Summit

General Secretariat of the Standards and Metrology Institute for Islamic Countries (SMIIC) presents its compliments to the Ministry of Foreign Affairs, Republic of Türkiye and has the honour to inform you about the organization of the Halal Expo 2024 - İstanbul and 10th World Halal Summit with the theme ***"A Decade of Halal Success: Uniting Vision, Shaping the Future".***

Halal Expo 2024 and 10th World Halal Summit which are organized in association with the Standards and Metrology Institute for Islamic Countries (SMIIC), will be held on **27-30 November 2024 at the Istanbul Expo Center** in Istanbul, Türkiye.

Therefore, we would kindly like to request from the esteemed Ministry to share the attached documents - "Halal Expo 2024 Brochure and the Call for Abstract for 10th World Halal Summit" with Turkish Embassies, Consulates, and Commercial Attachés so that they can inform the relevant parties in their territories.

We always appreciate the continous support of the Ministry of Foreign Affairs of the Republic of Türkiye in promoting SMIIC and would like to thank you in advance for your kind cooperation for the Halal Expo 2024 and 10th World Halal Summit.

General Secretariat of the Standards and Metrology Institute for Islamic Countries avails itself of this opportunity to renew to your esteemed Ministry of Foreign Affairs, Republic of Türkiye the assurances of its highest consideration.

Yours sincerely,

THE STANDARDS AND METROLOGY INSTITUTE FOR ISLAMIC COUNTRIES
SMIIC
GENERAL SECRETARIAT

İhsan ÖVÜT
Secretary General, SMIIC

To: Ministry of Foreign Affairs, Republic of Türkiye (Deputy Directorate General for the Organization of Islamic Cooperation)

Encl.: 1- Halal Expo 2024 Brochure
2- 10th World Halal Summit - Call for Abstract

SMIIC General Secretariat
Address: İstanbul Dünya Ticaret Merkezi A1 Blok No:437-438 K:14 Yeşilköy/Bakırköy – İstanbul / TÜRKİYE, 34149
Tel: +90 212 465 65 07 - 08 **Fax:** +90 212 465 65 09 **E-mail:** secretariat@smiic.org; info@smiic.org **Web:** www.smiic.org

Bu belge, 5070 sayılı Elektronik İmza Kanunu çerçevesinde güvenli elektronik imza ile imzalanmıştır.
Evrak sorgulaması https://odaborsaebys.tobb.org.tr:443/tso-sanliurfa-envision/Validate_Doc.aspx?eD=BSNC8NHSS&eS=5109 adresinden yapılabilir.

Gelen Tarih Sayı: 25.07.2024 - 5109

ORGANISATION OF ISLAMIC COOPERATION
GENERAL SECRETARIAT

ORGANISATION DE COOPERATION ISLAMIQUE
SECRETARIAT GENERAL

منظمة التعاون الإسلامي
الأمانة العامة

No. OIC-ECO-04/B-13/2024/ 002076 **Jeddah,** 07 JUL 2024

The General Secretariat of the Organization of Islamic Cooperation (OIC) presents its compliments to all the Member States of the OIC and has the honour to forward herewith a copy of Note Verbale No. SMIIC-2024-103-201, dated 5th June 2024, along with its attachments, received from the General Secretariat of the Standards and Metrology Institute for Islamic Countries (SMIIC), in respect of the *Halal Expo 2024 – Istanbul* and the *10th World Halal Summit,* with the theme ***"A Decade of Halal Success : Uniting Vision, Shaping the Future",*** to be held in Istanbul, Republic of Türkiye, on 27th - 30th November 2024.

The General Secretariat would therefore appreciate if the esteemed Member States could kindly transmit the information contained in the attached Note Verbale from SMIIC to their concerned respective public and private entities and encourage them to participate actively in the said events.

The General Secretariat also wishes to inform the esteemed Member States that all communications on the said events, including confirmation of participation, should be addressed to the contacts indicated in the Note Verbale under reference.

The General Secretariat of the Organization of Islamic Cooperation avails itself of this opportunity to renew to all Member States of the OIC the assurances of its highest consideration.

Encl.: As stated above.

To: **All Member States of the OIC**

Copies to
1. SESRIC
2. ICDT;
3. IsDB Group (ITFC, ICD)
4. ICCD

P.O. Box 178, Jeddah 21411, Kingdom of Saudi Arabia Tel.: +966 12 651 5222 Fax: +966 12 651 2288
www.oic-oci.org

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.
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Gelen Tarih Sayı: 25.07.2024 - 5109

The Standards and Metrology Institute for Islamic Countries
l'Institut de Normalisation et de Métrologie pour les Pays Islamiques
معهد المواصفات والمقاييس للدول الإسلامية

File No: SMIIC-2024-103-201 **05/06/2024**
Subject: Halal Expo 2024 and 10th World Halal Summit

General Secretariat of the Standards and Metrology Institute for Islamic Countries (SMIIC) presents its compliments to the General Secretariat of the Organization of Islamic Cooperation (OIC) and has the honour to inform you about the organization of the Halal Expo 2024 - İstanbul and 10th World Halal Summit with the theme *"A Decade of Halal Success: Uniting Vision, Shaping the Future".*

Halal Expo 2024 and 10th World Halal Summit which are organized in association with the Standards and Metrology Institute for Islamic Countries (SMIIC), will be held on 27-30 November 2024 at the Istanbul Expo Center in Istanbul, Turkiye.

Therefore, we would kindly like to request from the OIC General Secretariat to share the attached documents - "Halal Expo 2024 Brochure and the Call for Abstract for 10th World Halal Summit" with OIC Member States, OIC Sub-organs, Specialized, and Affiliated Institutions.

We always appreciate the continous support of the OIC in promoting SMIIC and would like to thank you in advance for your kind cooperation for the Halal Expo 2024 and 10th World Halal Summit.

General Secretariat of the Standards and Metrology Institute for Islamic Countries avails itself of this opportunity to renew to your esteemed General Secretariat of the Organization of Islamic Cooperation (OIC) the assurances of its highest consideration.

Yours sincerely,

İhsan ÖVÜT
Secretary General, SMIIC

وارد كارشي
2024-1-02713
03/12/1445 05/06/2024

To: General Secretariat of Organisation of Islamic Cooperation (OIC)

Encl.: 1- Halal Expo 2024 Brochure
2- 10th World Halal Summit - Call for Abstract

SMIIC General Secretariat
Address: İstanbul Dünya Ticaret Merkezi A1 Blok No:437-438 K:14 Yeşilköy/Bakırköy – İstanbul / TÜRKİYE, 34149

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.
Evrak sorgulaması https://odaborsasebys.tobb.org.tr/tobsanlisma/servlet/anlidate_Doc.aspx?id=BSAN0000000000000000 adresinden yapılabilir.

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Gelen Tarih Sayı: 25.07.2024 - 5109

WORLD HALAL SUMMIT

10 WHS years

"A Decade of Halal Success
Driving Vision, Shaping the Future"

27-30 NOVEMBER 2024
Istanbul Expo Center, Turkiye

ABSTRACT SUBMISSION GUIDELINES

In Coordination with SMIIC

Simultaneously with HALAL EXPO 2024

Organized by DISCOVER EVENTS

Gelen Tarih,Sayı: 25.07.2024 - 5109

Welcome

Greetings to all researchers, experts, scientists, professionals, and colleagues,

We, the organizing committee, are delighted to announce the **10th edition of the World Halal Summit** and **Halal Expo Istanbul**, organized by **Discover Events**, in coordination with the Standards and Metrology Institute for Islamic Countries **(SMIIC)** - the authorized institution of the Organization of Islamic Cooperation (OIC), is scheduled to take place on **27-30 November, 2024** at the Istanbul Expo Center, Istanbul-Türkiye.

The World Halal Summit, together with Halal Expo, creates an exclusive environment for participants to share their knowledge and experiences with a community of researchers and experts from various fields related to Halal practices, such as Halal food and beverages, Halal cosmetics and personal care products, Halal tourism and accommodations, Islamic banking and finance, textile and modest fashion, and more.

The Summit has been designed to provide a comprehensive program that includes engaging keynote speeches, interactive panel sessions, and scientific presentations. These sessions will feature prominent figures and stakeholders from the Halal industry, who will address the significant challenges and opportunities in the field. With such a diverse range of discussion formats, the Summit will offer a global platform for Halal experts to exchange ideas and share their invaluable experience. Throughout the Summit program, participants will discuss current trends in the Halal sector and identify new directions in the Halal market with the help of knowledgeable policy-makers and professionals in the field.

In the preceding World Halal Summit edition, 55 distinguished speakers participated in 12 sessions, each aimed at exploring novel avenues for advancing the Halal industry.

The upcoming World Halal Summit, themed ***"A Decade of Halal Success: Uniting Vision, Shaping the Future"***, will serve as a platform to unite academics, researchers, stakeholders, businesspersons, policy-makers, and other key figures in the Halal industry. The Summit aims to bring together these diverse groups of individuals under one roof to exchange ideas and collaborate towards the advancement of the industry.

We eagerly await your applications to become a speaker at the World Halal Summit Istanbul 2024.

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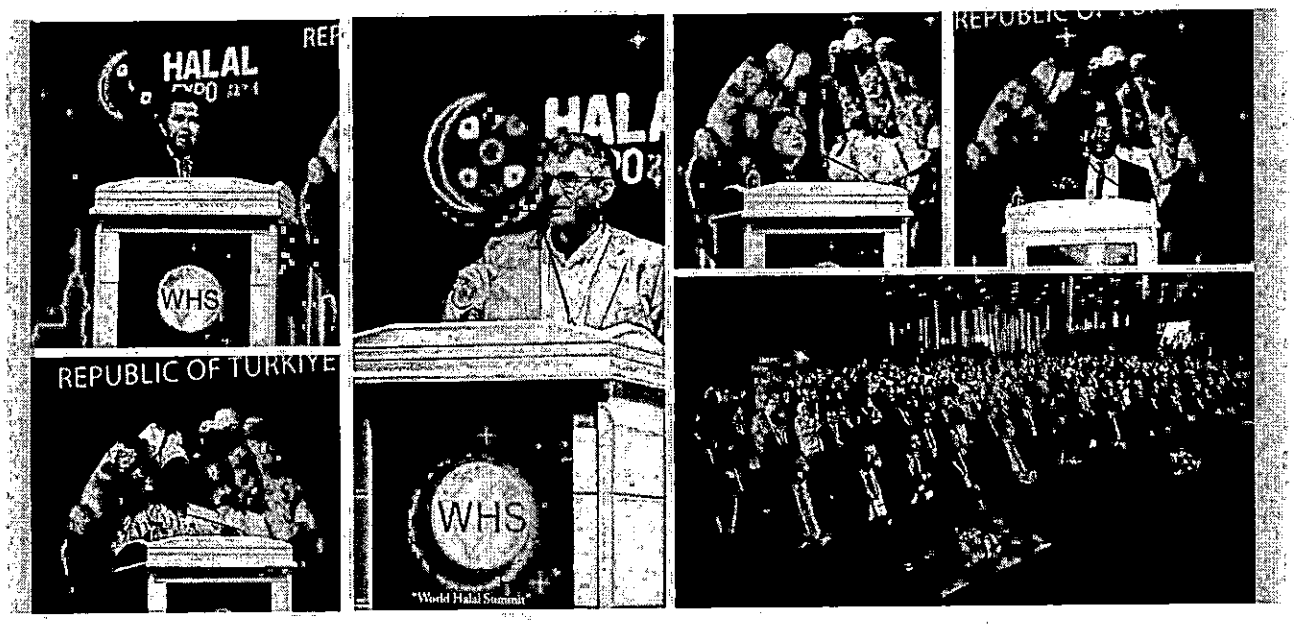
Summit Overview

The **10th edition of WHS 2024** promises to be an exceptional event, spanning three days filled with enlightening conferences, engaging panel discussions, and interactive sessions. Commencing with a registration and opening ceremony featuring speeches from esteemed keynote speakers, the program will delve into a diverse array of topics pertinent to Halal practices.

Speakers will share strategic insights on Halal research, presenting their experimental findings and showcasing the latest innovations in the global Halal industry. In addition to the conference sessions, a four-day Halal Expo and other side events, such as the B2B hosted-buyers program, will take place concurrently at the same venue.



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Topics

The Summit program, which revolves around the aforementioned theme, will cover a wide range of topics that include but are not limited to the following:

- Halal Food
- Halal Quality Infrastructure (Standardization, Certification, Testing and Accreditation)
- Halal Industry Tools
- Halal Supply Chain
- Consumer Behaviours in Halal Sector
- Scientific Researches in Halal Fields
- Improvement of Halal Quality Services
- Halal Awareness in the OIC and non-OIC Countries
- Pharmaceutical Industry
- Islamic Finance and Banking
- Tourism, Cosmetics, and Personal Care
- Halal Lifestyle (Textile, Modest Fashion, Media, Family and Youth Behaviours)

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Submission of Abstracts

All abstracts must be submitted in **English** via email to **info@worldhalalsummit.com.tr** and **secretariat@smiic.org**, or through the official WHS website. The submission deadline for abstracts is **August 30th, 2024**, and the email subject line must read **"WHS 2024 Abstract Submission."**

We invite potential speakers to submit their abstracts via email in either **Microsoft Word** or **PDF formats**. Along with the abstract, **it is mandatory** to include author/co-author information, institution/affiliation, and contact details such as address, email, and mobile phone number with Whatsapp number. A **brief biography/CV** must also be sent alongside the abstract, as **abstracts without a biography will not be considered.**

The notification of acceptance for selected abstracts will be announced **after September 30th, 2024**. Authors of selected abstracts will be required to submit a final manuscript and a PowerPoint presentation.

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Submission of Full Papers

After the evaluation of the full manuscript, the final notification for acceptance will be announced. The full manuscript must be written in English, be original and authentic, and must not have been published or currently being considered for publication elsewhere. The manuscript should be a maximum of 25 pages, excluding the bibliography, with 12 Times New Roman font and 1.5 spacing. The manuscript should include all notes, endnotes, and bibliography. Please submit the full manuscript as a Microsoft Word file (ext. doc/docx) to info@worldhalalsummit.com.tr and secretariat@smiic.org no later than November 1st, 2024.

*In accordance with the event policy, accepted authors who do not submit a manuscript by the required deadline will be removed from the program.

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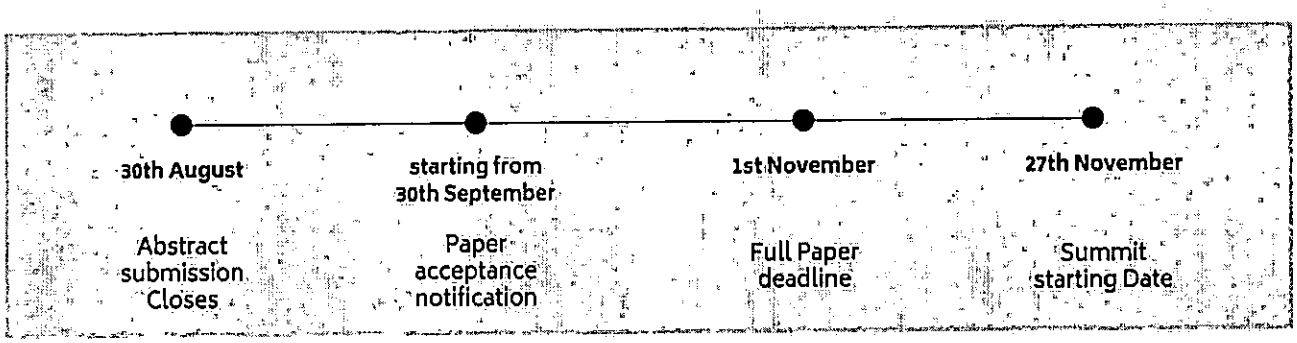
Publication

After the Summit, the World Halal Summit Council will publish a proceedings book in English with an ISBN number, and the full manuscript will be reviewed and considered for publication in it.

Important Dates



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10 WHS years

In Coordination with

SMIIC

Simultaneously with

HALAL EXPO 2024

Organized by

DISCOVER EVENTS

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.
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Organization of Islamic Cooperation

HALAL EXPO 2024

10 WHS years

HALAL EXPO 2024

INTERNATIONAL TRADE EXHIBITION

27-30 NOVEMBER 2024 / ISTANBUL EXPO CENTER

"A Decade of Halal Success: Uniting Vision, Shaping the Future"



Supported by:

In association with:

Organized by:

DISCOVER EVENTS

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Evrak sorgulama adresi: https://odabarsa.odabursa.org.tr/evrak_sorgulama adresinden validasyon kodu ile DBS numarasıyla 4 ay süreyle sorgulanabilir.

27-30
NOVEMBER
2024

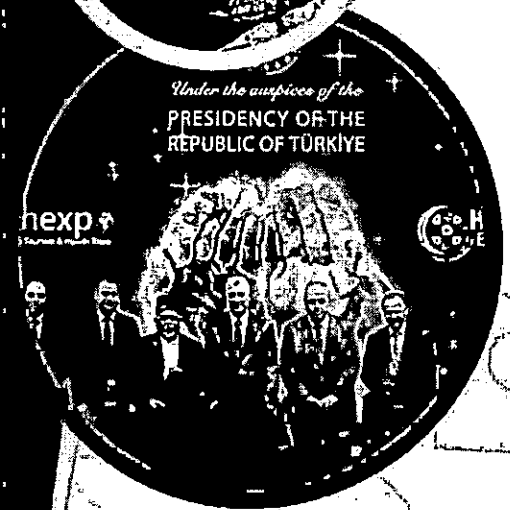
#halalexpo

ABOUT EXHIBITION

We are delighted to announce that the Halal Expo and World Halal Summit, under the auspices of the Presidency of the Republic of Turkiye, in collaboration with the Standards and Metrology for Islamic Countries (SMIIC), and in coordination with the Islamic Centre for the Development of Trade (ICDT), alongside other relevant institutions of the Organization of Islamic Cooperation (OIC), is set to take place from November 27th to 30th, 2024. The prestigious event will be hosted at the Istanbul Expo Center in Istanbul, Turkiye.







ISTANBUL

HALAL EXPO 2023 STATISTICS

14.772 m²
EXHIBITION AREA

100+
VISITOR COUNTRIES

30.000+
VISITORS

450+
EXHIBITORS

2000+
B2B MEETINGS

45+
EXHIBITOR COUNTRIES

300+
HOSTED BUYER

www.halalexpo.com.tr

Bu belge, 5070 sayılı Elektronik İmza Kanunu'na göre Güvenli Elektronik İmza ile imzalanmıştır.
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#halalexpo

27-30 NOVEMBER 2024

VISITOR PROFILE

1. DISTRIBUTORS
2. BUYERS
3. IMPORT-EXPORT COMPANIES
4. WHOLESALERS
5. PUBLIC INSTITUTIONS AND ORGANIZATIONS
6. RETAIL AND CHAIN SUPERMARKETS
7. INVESTORS AND HOSTED BUYERS
8. TOURISM OPERATORS AND AGENCIES
9. HORECA REPRESANTATIVES
10. DIPLOMATIC MISSIONS
11. OTHER

WHY SHOULD YOU EXHIBIT?

- **Meet Decision-Makers in the Hosted Buyer Program.**
  Connect with key decision-makers in the Hosted Buyer program.
- **The World's Largest Halal Showcase**
  Engage with the global Halal industry's most extensive platform.
- **Gather with All Sectors of the Halal Industry**
  Forge connections across diverse segments of the Halal market.
- **Discover New Distributors**
  Find potential new distributors for your products and services.
- **Connect with Top-Level Corporate Representatives**
  Engage with high-ranking representatives from prominent organizations.
- **Leverage the Highest Media Attention to Your Advantage**
  Capitalize on the significant media interest surrounding the event.

EXHIBITOR PROFILE



Food&Beverage
Manufacturers
Food Processing & Packaging
HORECA
Organic Products
Traditional Cuisine



Cosmetics &
Personal Care
Pharmaceutical Products



Public Sectors
Halal Certification Bodies
Non-Governmental
Organizations
Education



Textile & Modest Fashion
Authentic Products
Traditional Clothing



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