



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-13298

Tarih: 17.10.2025

Konu : Gürcistan'da E-Ticaret Günü Etkinliği

TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 10.10.2025 tarihli, 00114481754 sayılı yazısı.

İlgide kayıtlı yazıda, Gürcistan E-Ticaret Günü etkinliğinin 31 Ekim 2025 tarihinde Tiflis'te düzenleneceği belirtilmekte ve etkinliğe dair detaylı bilgilere ekteki dokümandan erişilebileceği ifade edilmektedir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Mustafa BAYBURTLU

Genel Sekreter Yardımcısı

EK: Gürcistan'da E-Ticaret Günü Etkinliği Bilgi Notu (9 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSM6KFFM3K>

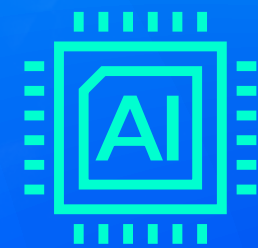
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: RAŞİT AKIN KANTAR - Tel : - E-Posta : akin.kantar@tobb.org.tr

eCommerce Day

Georgia 2025

31 OCTOBER



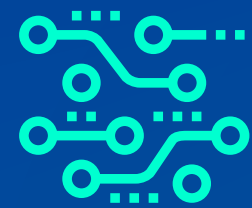
Sheraton Grand
Tbilisi Metekhi



ECOMMERCE ASSOCIATION
GEORGIA

Organized by
eCommerce Association Georgia

Join us in Tbilisi for a practical, hands-on event exploring digital commerce



Live Demos

of new tools and platforms



Workshops

to build
real skills



Showcases

from
leading
companies



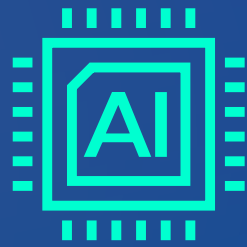
Talks
from global
and local experts



Networking Zones

for meaningful
connections

Event Focus Areas & Numbers



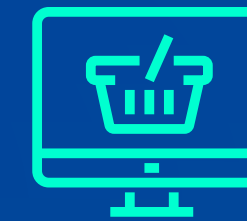
AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



Live & Social eCommerce:

Selling through social platforms and livestreaming



Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

700+

Participants

15+

Speakers & Experts

40+

Brands, Retailers,
Marketplaces

20+

Media
Representatives

10+

Live Demos,
Showcases &
Workshops



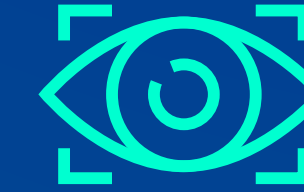
Who We Are

E-Commerce Association -
Georgia



Our Mission:

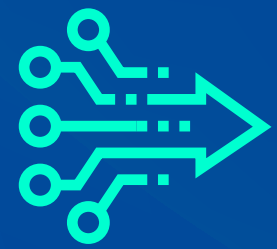
To promote, improve, and
advocate for a thriving
e-commerce environment
through collaborative
engagement with both the
public and private sectors



Our Vision:

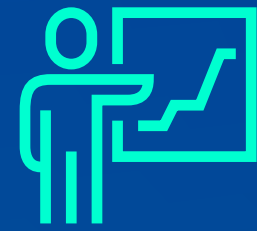
To position Georgia as a
regional hub for eCommerce
innovation, empower
businesses through
knowledge and visibility, and
create a unified voice for
digital commerce
dvancement

Why Attend?



Explore Future

Trends in
commerce and
consumer
behavior



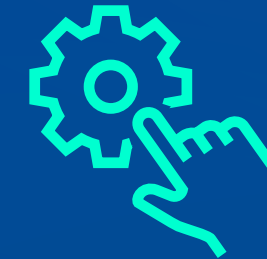
Meet Leading Experts

from
international
and local
companies



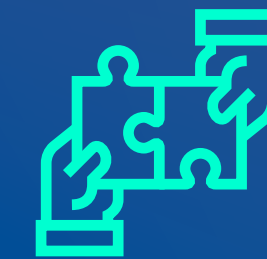
Gain Actionable Insights

from keynote
speeches and
thematic panels



Experience Innovation Firsthand

through demos
and showcases



Engage with the Community

that's building
the digital economy

Last 2 Years' Experience

1200+

Attendees from across the region

30+

Local and international speakers

aws

Matias Undurraga

Enterprise Technologist
AWS

ebay

Justin Hwa

General Manager & CXO
ex-eBay

VISA

Andrew Troung

Head of Digital &
Strategy
Visa

INSPARK

Serdar Susuz

CEO

trendyol.com

Omer Kulaklikaya

Head of Corporate
Affairs

Engaging Topics : Innovation, Georgian eCommerce, Regional Trends and Payments



Partners & Sponsors & Media Coverage

Partners & Sponsors 2023



Partners & Sponsors 2024



Extensive Media Coverage in top industry and mainstream outlets



Let's shape the future of eCommerce together!

THANK YOU !

For more information contact:

Ketevan Egadze
egadzek@ecag.ge

Follow us on Social Media:

